

Building the Next Generation of Business Leaders

young entrepreneurs
business week

www.yebw.org

Fundraising Strategies for YEBW 2013

Fundraising can be a crucial part of preparing to become a Young Entrepreneurs Business Week (YEBW) student. YEBW encourages all participants to take part in some sort of fundraising – beyond raising tuition, fundraising fosters invaluable skills and a sense of self sufficiency that will benefit you now and in the future. This experience will help you learn resourcefulness, initiative, and effective networking and communication skills.

Step 1: Preparation. Before you start your fundraising campaign, it is important to put some thought into why you want to attend YEBW. Are you interested in building confidence? Making friends? Learning about business? Improving your future? Make sure you can articulate why the YEBW experience is important to you.

Step 2: Identify available resources. Make a list of people and/or organizations that might be able to provide you with funds. These might include the following:

- Extended family members
- Friends of the family
- Neighbors
- Local businesses
- Spiritual organizations
- Local rotary clubs/chambers of commerce

Step 3: Make the ask. Remember to always be polite and professional. Not everyone will be able to provide funding, but it never hurts to ask! Keep in mind that, outside of your immediate family, any contributions to YEBW are 100% tax-deductible. Feel free to utilize the attached fundraising sheets, which provide background on YEBW and instructions for sending in donations.

Step 4: Track your progress. Make sure you keep track of how much money you've been able to raise for your YEBW experience.

Step 5: Send thanks. Don't forget to send thank-you notes to people and/or organizations that helped you reach your fundraising goal.

Good luck, and we look forward to seeing you at YEBW 2013!



**If you have any questions, please feel free to contact
YEBW at info@yebw.org or 503-576-4871.**