

# young entrepreneurs™ business week



REGISTER TODAY!

[www.yebw.org](http://www.yebw.org)  
503 576 4871

## Educating the next generation of business leaders.

Experience life on a college campus · Earn college credit · Build skills for the future · Run a business with a group of your peers

YEBW's hands-on curriculum is designed to give you the knowledge and confidence you need to succeed in school, work, and life.



University  
of Portland  
July 10-16, 2016

Oregon State  
UNIVERSITY  
**OSU**  
July 24-30, 2016



UNIVERSITY OF OREGON  
August 7-13, 2016



In partnership  
with Associated  
Oregon Industries



Founded in 2007, Young Entrepreneurs Business Week (YEBW) exists because of the increasing concern that the nation's youth of all educational backgrounds were coming out of high school with no practical business knowledge, understanding, or appreciation. YEBW's program and curriculum offers high school students an on-campus immersion experience in the areas of entrepreneurship, business fundamentals, financial investments, and leadership development.

## Program Benefits

- **Business Fundamentals.**  
Gain exposure to an array of career paths, network with business leaders and entrepreneurs, and learn what it takes to successfully develop and operate a business.
- **Financial Literacy.**  
Expand understanding of financial and business terminology and concepts, analyze cash flow and credit, and examine P&L statements, and balance sheets.
- **Leadership.**  
Deepen understanding of personal growth and teamwork objectives, goal setting fundamentals, time management skills, and business ethics.
- **Communication.**  
Enhance interpersonal and networking capabilities, confidence in public speaking, and presentation skills.

## Program Structure

Each day of Business Week is packed full of company meetings, guest speakers, and activities, including:

- BizSim Competition
- Professional Networking Opportunities
- Mock Interviews & Presentations
- Skill Development Workshops
- Etiquette Dinner & Dance
- Life Balance Activities

## Program Experience

Students are placed in mock companies, each guided by a loaned business executive serving as a facilitator for the week. They develop a product or service, conduct operations of their business, and compete with the other student-run companies in a business simulation (BizSim). The students challenge and inspire each other while creating management teams and preparing a business plan that will be presented to business professionals, acting as potential investors.

## Who Should Attend

Business Week is designed for high school students with an interest in career preparation, leadership development, business, and college exposure. Students from many academic backgrounds and interests find the program both challenging and extremely rewarding.

## College Credit and Exposure

YEBW and each host university collaborate to create a positive and beneficial experience for students, highlighting campus landmarks and resources throughout the week to provide a more comprehensive, realistic, and rewarding campus tour. Additionally, students completing any YEBW program have the opportunity to earn college credit through Oregon State University (BA150 – Exploring Entrepreneurship).

## 2015 Program Overview

- 355 students from 107 high schools
- 43% upper-classmen, 57% lower-classmen
- 17% private high school students, 83% public
- 214 volunteers from the business community

## After YEBW

- 98% would refer a friend
- 99% increased public speaking confidence
- 100% felt prepared for a job interview

***YEBW was incredible because it taught me so much about the business world, as well as leadership skills needed to be successful in business. It made me realize talents that I didn't know I had, and now I have a much better understanding of what I want to do with my life."***

— Ragen Venti, Wilson High School, Portland, Oregon